# <u>Stage 1</u>

### The Dataset

I have chosen a set of four different datasets, based on Movies and TV shows, involving four different hosts, being Netflix, Amazon Prime, Hulu and Disney.

All four of these datasets are of the same format, and consist all the Movies and TV series that are being hosted by these hosts up until the year 2021. The datasets illustrate the names, directors, actors, genres, hosted country, show release date, duration, rating and a short description for each of their Movies / TV Shows.

These datasets have all been retrieved from Kaggle, Netflix [1], Amazon Prime [2], Hulu [3] and Disney [4], all four datasets are released under a public domain license. The public domain license states the dataset and the person / people / organisations associated with the gathering / construction of this dataset waive all of his or her rights to the work under copyright law. With this license we are able to distribute and use this dataset for our project.

Due to the same licensing as well as all four datasets being in the same format and consisting of the same entities, I was able to concatenate these four datasets into one. Which gives us the base dataset we will work from, which will be in the structure of *appendix A*.

#### Appendix A

 Snippet of original concatenated dataset

 Appendix
 A

 Entity
 Table 1

 Content
 Data-structure Original

show_id	host	type	title	director	cast	country	date_added	release_year	rating	duration	genre	description
1	Amazon	Movie	The Grand Se	Don McKellar	Brendan Glee	Canada	March 30, 202	2014		113 min	Comedy, Dra	A small fishing
2	Amazon	Movie	Take Care Go	Girish Joshi	Mahesh Manjr	India	March 30, 202	2018	13+	110 min	Drama, Intern	A Metro Famil
3	Amazon	TV Show	The American		Keri Russell,			2018	NR	6 Seasons	TV Shows	The American
4	Amazon	TV Show	The American		Robert Redfor			2016	TV-14	1 Season	Arthouse, Arts	From Executiv
5	Disney	Movie	Fuzzbucket	Mick Garris	Chris Hebert,	United States	November 12,	1986	TV-G	46 min	Buddy, Come	An invisible c

### Appendix B

Structure and data-types of original dataset

Appendix Entity Content	<b>B</b> Table 1 Data-type		
Attribute	Data-type	Data-structure	Empty values
show_id	Integer	atomic	No
host	Text	atomic	No
type	Text	atomic	No
title	Text	atomic	No
director	Text	array	Yes
cast	Text	array	Yes
country	Text	atomic	Yes
date_added	Text	atomic	Yes
release_year	Integer	atomic	No
rating	Text	atomic	Yes
duration	Text	atomic	No
genre	Text	array	No
description	Text	atomic	No

Although these datasets have a public domain license, they still pose some complications that we will discuss in our assessment of the dataset, though, even with these complications, this dataset is well suited for this project and the assessment criteria.

#### The Dataset - Assessment

The quality and level of detail in our concatenated dataset is decent, although there is some missing information, majority of the missing data could be obtained from some further web-scrapping (scrapping this is beyond the scope of this project) but in-fact wont be necessary as the data is still highly useful as is.

Some examples the dataset could be useful for:

- Identifying what content is available from which host in different countries.
- Analysing Actors / Directors, being relationships between the two or which hosts owns the rights to the most shows involving an Actor / Director.
- Analysing show descriptions and genres to find interesting insights into possible similarities in content.
- And many more questions involving Moves / TV shows, as well as these four hosts.

The documentation of the initial datasets are poorly done, and doesn't give us enough information on the data, as where exactly the data came from, as well as any necessary attributions and licensing involved. The data was obtained via web-scraping and API calls, from Wikipedia, Unofficial DB Search and FlixDatabase. The source of the data stops here and there is no elaborations of where these sources obtained their data and their licensing agreements.

I have not researched further into these sources for possible license and attribution hiccups, so the terms of use of the data as it stands will just be for this project and not for publishing or for propriety use.

#### The Dataset - Interests

The concatenation of these datasets are interesting as they can give us insights on the types and licenses the hosts have for Movies and TV shows in certain countries, this data is very useful from a customers point of view.

Questions I would like to make answerable:

- 1. Which host played the most Movies / TV shows from a specific **director** in a specific date range and country.?
- 2. Which host played the most Movies / TV shows from a specific **actor** in a specific date range and country.?
- 3. What genres are most common from a specific host in a specific date range and country.?
- 4. What are the latest Movies / TV shows hosted by a specific host in a specific country.?

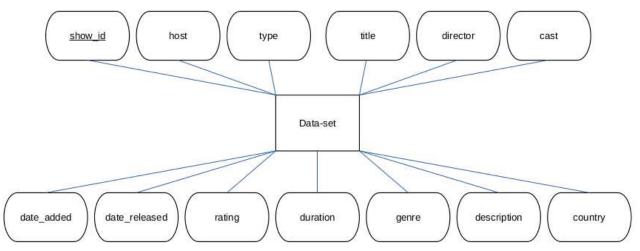
Being able to answer these questions for customers could help customers decide which host they would prefer to subscribe to.

# Stage 2

We will be using most entities from the original dataset, which is currently modelled as illustrated in *appendix C*.

#### Appendix C

ER diagram of original dataset



We will exclude the datasets 'show\_id' which holds no useful value, we will also be excluding 'duration' as this would have no place for the type of analysis's we targeting for.

Currently the dataset is not in a state we would be able to use, as for example the entity 'cast', is a complex data structure, and we would need scalar values to be able to use these in our analysis.

We will first develop a normalised structure of the dataset.

#### **ER modelling**

Currently our data is in no *Normal Form*, and all data is presented in a single entity, indicated in *appendix C*.

#### Normalising our data to NF1

By removing complex data structures in the attributes 'cast', 'directors' and 'genre'. We will also normalise the data-types here for the attributes 'date\_added', release\_year', 'rating' and 'duration'. We will then create enumerator types for the attributes 'type', 'host', 'rating' and 'genre'. Lastly we will fill all empty fields or not understood fields to NULL date-type.

After applying these changes we are left with a dataset in NF1, illustrated in *appendix D*.

#### Appendix D

Data modelled to normal form 1

 Appendix
 D
 '

 Entity
 Table 1

 Content
 Data-structure NF1

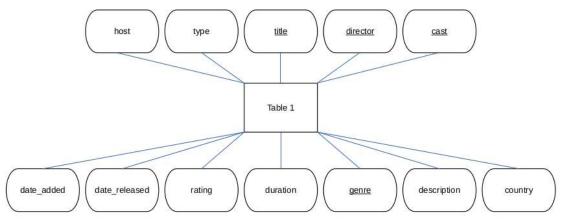
 CK's
 CK 1 = (title, director, cast, genre)

host	type	title	director	cast	country	date_added	release_year	rating	genre	description
Amazon	Movie	The Grand Se	Don McKellar	Brendan Glee	Canada	2021-03-30	2014	NULL	Comedy	A small fishing
Amazon	Movie	The Grand Se	Don McKellar	Brendan Glee	Canada	2021-03-30	2014	NULL	Drama	A small fishing
Amazon	Movie	The Grand Se	Don McKellar	Taylor Kitsch	Canada	2021-03-30	2014	NULL	Comedy	A small fishing
Amazon	Movie	The Grand Se	Don McKellar	Taylor Kitsch	Canada	2021-03-30	2014	NULL	Drama	A small fishing
Amazon	Movie	The Grand Se	Don McKellar	Gordon Pinse	Canada	2021-03-30	2014	NULL	Comedy	A small fishing

#### Represented by an ER model, illustrated in *appendix D1*.

#### Appendix D1

ER model of dataset in normal form 1



#### Normalising to NF2

If we identify possible candidate keys for the dataset we get the following represented in *appendix D* (*CK*'s). From here we see we only have one being  $CK_1 =$  (title, director, cast, genre).

With the candidate key CK\_1, we notice none of the non-primary keys relate to the entire candidate key, and are only relating to part of the candidate key. So lets split all those candidate attributes to form another table, illustrated in *appendix E table 3*. The left over attributes are still not in NF2, we will split this table again to give use two more tables, illustrated in *appendix E table 1* & 2.

After applying the splits we are left with a model in NF2, illustrated in *appendix E*.

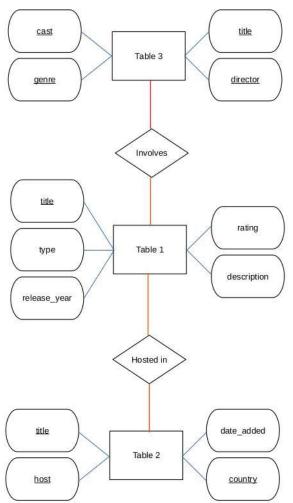
Appendix E Data modelled to normal form 2							
Appendix	Ε	// /// 2					
Entity	L Table 3			Entity	Table 2		
Content	Data-structure	NF2		Content	Data-structure	e NF2	
CK's	CK_1 = (title,	director, cast, g	genre)	CK's	CK_1 = (title,	host, country)	
title	director	cast	genre	title	host	country	date added
	e Don McKellar		•	The Grand Se	Amazon	Canada	2021-03-30
The Grand S	e Don McKellar	Brendan Glee	Drama	Take Care Go	Amazon	India	2021-03-31
The Grand S	e Don McKellar	Taylor Kitsch	Comedy	The American	Amazon	All	NULL
The Grand S	e Don McKellar	Taylor Kitsch	Drama	The American	Amazon	All	NULL
The Grand S	e Don McKellar	Gordon Pinse	Cornedy	Fuzzbucket	Disney	United States	2021-04-03
The Granu S		Gordon Fillse	Confedy	TUZZBUCKCI	Disticy	Onned Otales	2021 04 0
Entity	Table 1						
Content	Data-structure	NF2					
CK's	CK_1 = (title)						

title	type	release_year	rating	description
The Grand Se	Movie	2014	NULL	A small fishing
Take Care Go	Movie	2018	13+	A Metro Famil
The American	TV Show	2018	NR	The American
The American	TV Show	2016	TV-14	From Executiv
Fuzzbucket	Movie	1986	TV-G	An invisible c

### Represented by an ER model, illustrated in *appendix E1*.

#### Appendix E1

ER model of dataset in normal form 2



#### Normalising to NF3 / Boyce-Codd

If we try identify any transitive dependencies, I don't see any, so we currently already in NF3 as well as Boyce-Codd NF.

#### Normalising to NF4

If we identify any multi-valued dependencies that aren't a candidate key. We notice that from table 3 in *appendix E*, the entities 'director', 'cast' and 'genre' could be derived from sets and are not directly related. So we could split these into individual entities.

After applying these changes we are left with a dataset model in NF4, as illustrated in *appendix F*.

### Appendix F

#### Data modelled to normal form 4

Entity	Table 1
Content	Data-structure NF4
CK's	CK_1 = (title)

title	type	release_year	rating	description
The Grand Se	Movie	2014	NULL	A small fishing
Take Care Go	Movie	2018	13+	A Metro Famil
The American	TV Show	2018	NR	The American
The American	TV Show	2016	TV-14	From Executiv
Fuzzbucket	Movie	1986	TV-G	An invisible c

#### Appendix F

Entity	Table 2
Content	Data-structure NF4
CK's	CK_1 = (title, host, country)

title	host	country	date_added
The Grand Se	Amazon	Canada	2021-03-30
Take Care Go	Amazon	India	2021-03-31
The American	Amazon	All	NULL
The American	Amazon	All	NULL
Fuzzbucket	Disney	United States	2021-04-03

Entity	Table 5	Entity	Table 3	Entity	Table 4
Content	Data-structure NF4	Content	Data-structure NF4	Content	Data-structure NF4
CK's	CK_1 = (title, director)	CK's	CK_1 = (title, cast)	CK's	CK_1 = (title, genre)

title	director
The Grand Se	Don McKellar
Take Care Go	Girish Joshi
Fuzzbucket	Mick Garris
Take Care	Liz Tuccillo
Zoombies	Glenn Miller

#### title cast

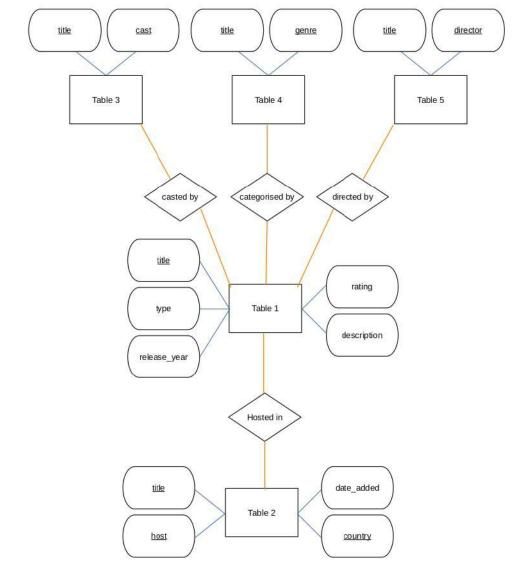
The Grand Se	Brendan Glee
The Grand Se	Taylor Kitsch
The Grand Se	Gordon Pinse
Take Care Go	Mahesh Manji
Take Care Go	Abhay Mahaja

ONO	
title	genre
The Grand Se	Comedy
The Grand Se	Drama
Take Care Go	Comedy
Take Care Go	Drama
The American	Comedy

Represented by an ER model, illustrated in *appendix F1*.

#### Appendix F1

ER model of dataset in normal form 4



#### Normalising to NF5

If we try identify a situation where a deleted record would result in losing other data. We don't seem to have this case so we are currently already in NF5.

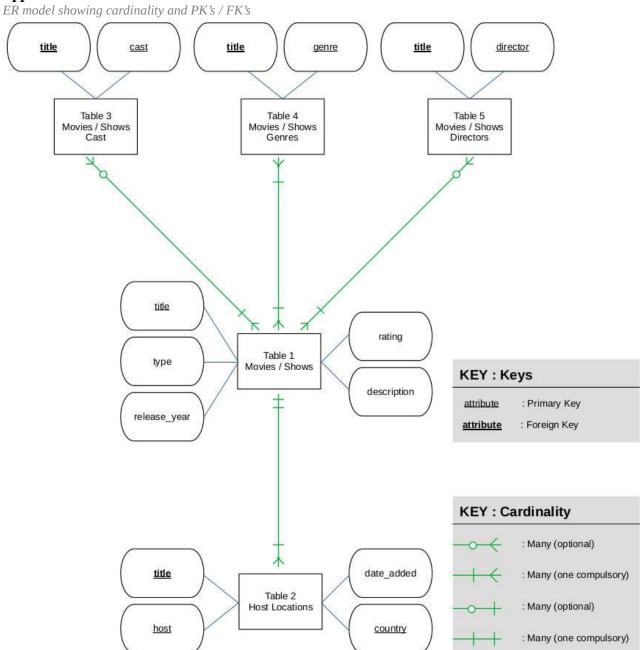
Referencing possibly 'genre', 'country', 'rating' and 'type'. This is data we would like to keep even after all records are deleted, though these would be enumerators stored as a variable, not in the database as their values would be finite. So we don't need to create separate entities for these mappings.

I have opted to normalise the data-structure as far as NF5, to allow the ability of seamlessly query for other questions without having a difference in performance of the database. The records are also of a low amount, being under 30 000, which stepping up the normalisation ladder wont have a noticeable effect on performance.

#### **ER Model with cardinality**

Modelling cardinality from our normalised model, as well as identifying what our Primary and Foreign keys would be, illustrated in *appendix* F1. This model would be straight forward to implement into an SQL Database, as illustrated in *appendix* G.

#### Appendix G



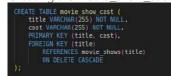
# Stage 3

In this stage we will be creating our SQL database, and illustrate how we populate as well as query our database for answering our predefined questions.

#### **Building the MySQL database**

Creating all relevant tables: Creating the database *Creating the movie\_shows table* CREATE TABLE movie shows { title VARCHAR(255) NOT NULL, type ENMM('novie', 'ty show') NOT NULL, release year YARA MOT NULL, rating ENUM('TV-MA', 'PG-13', 'R', 'TV-14', 'PG', 'TV-PG', 'NOT RATED', 'G', 'TV-G', 'TV-Y', 'TV-Y7', 'NR', 'NC-17', 'TV-Y7-FV, 'UR', '13+', 'ALL', 'IG+', 'IG+', 'TV-NR', 'AGES\_16\_', 'AGES\_16\_', 'ALL\_AGES'), description TEXT, PRIMARY KEY (title) Creating the movie\_host\_locations table eating the movie\_host\_locations table
ATE TABLE host locations (
 title VARCHAR(255) NOT NULL,
 host ENUM('natl', 'amazon', 'hulu', 'disney') NOT NULL.
 country ENUM('natl', 'amazon', 'hulu', 'disney') NOT NULL.
 russia', 'south africa', 'belgium', 'tareh republic', 'spain', 'sustralia', 'denmark', 'israel'.
 'russia', 'south africa', 'belgium', 'luxembourg', 'china', 'poland', 'ukraine', 'malta', 'chile', 'netherlands',
 'russia', 'south africa', 'belgium', 'luxembourg', 'china', 'poland', 'ukraine', 'malta', 'chile', 'netherlands',
 'russia', 'south africa', 'belgium', 'luxembourg', 'china', 'poland', 'ukraine', 'malta', 'chile', 'netherlands',
 'russia', 'south africa', 'soudi arabia', 'austrai, 'montengero', 'costa rica', 'hong kong', 'cclonbla',
 'rtensia', 'romania', 'saudi arabia', 'austrai, 'argentina', 'uruguy', 'gatari, 'syria', 'venezuela', 'tinland',
 'india', 'singapore', 'greece', 'iceland', 'brazil', 'taiwan', 'gnana', 'burkina raso', 'ethiopia', 'turkay',
 'ingaria', '', 'nepati', 'jorran', 'algeria', 'indonesia', 'tama', 'kuwait', 'malsysia', 'viztama', 'lebanon',
 'mauritius, 'cameroon', 'patestine', 'kenya', 'canoodia', 'banglacesh', 'portugat', 'cayman islands', 'senegat',
 'inanibal', 'paraguay', 'croatia', 'iran', 'west germany', 'albania', 'georgia', 'soviet union', 'morocco',
 'slowakis', 'bernuda', 'ecuador', 'armenia', 'mongolia', 'banass', 'sei Jana', 'latvia', 'latechtenstein', 'cuba',
 'iraraisa', Not NULL,
 'tanzania', 'ont NULL,
 'tanzania', 'ont NULL,
 'tanzania', Not NULL,
 'tanzania', Not NULL,
 'tanzania', Not NULL,
 'tanzania', Not NULL,
 'tanzania', 'tanzania', 'sudan', 'penama', 'uganda', 'east germany', 'monaco', 'kosovo',
 'tanzania', Not NULL,
 'tanzania', Not NULL,
 'tanzania', 'tana', 'sudan', 'penama', ' Tancania ) NU NULL, date added DATE, PRIMARY KEY (title, host, country), FOREIGN KEY (title) REFERENCES movie shows(title) ON DELETE CASCADE

Creating the movie\_show\_cast table



*Creating the movie show genre table* 



Creating the movie\_show\_director table



#### Creating privileges:

Creating the user and privileges — public user CREATE USER CLIENT IDENTIFIED BY 'passyord';

GRANT SELECT ON movie\_shows TO client; GRANT SELECT ON host locations TO client; GRANT SELECT ON movie show cest TO client; GRANT SELECT ON movie show gener TO client; GRANT SELECT ON movie show director TO client;

Creating the user and privileges – admin user

\_\_\_\_\_Granting 'app\_admin' permissions GRANT SELECT, INSERT, UPDATE, DELETE ON movie shows T0 app\_admin WITH GRANT OPTION; GRANT SELECT, INSERT, UPDATE, DELETE ON host locations T0 app\_admin WITH GRANT OPTION; GRANT SELECT, INSERT, UPDATE, DELETE ON movie\_show\_cast T0 app\_admin WITH GRANT OPTION; GRANT SELECT, INSERT, UPDATE, DELETE ON movie show genre T0 app\_admin WITH GRANT OPTION; GRANT SELECT, INSERT, UPDATE, DELETE ON movie show genre T0 app\_admin WITH GRANT OPTION; GRANT SELECT, INSERT, UPDATE, DELETE ON movie show genre T0 app\_admin WITH GRANT OPTION; GRANT SELECT, INSERT, UPDATE, DELETE ON movie show director T0 app\_admin WITH GRANT OPTION;

Here we have just created two accounts, 'client' being the public account anyone could access, and 'admin' would be the account used for populating and amending the database, though still not having all privileges.

I was able to get users to work in MySQL shell, though not through express and node. So this is why I have used 'root' within my application.

#### Optimising database:

If this was up-to me I would denormalise the data-structure to balance at a point of being able to answer our questions and only those questions at the fastest time possible. Though I have opted to leave the data-structure normalised to allow for future questions to be able to be answered in a decent amount of time.

The optimising we will do will be around indexing tables based on already known queries and possible future queries.

Here I decided to index 'type' from table 'movies\_shows', reason for this is clients would likely want to do isolate their comparisons to the type of content provided from the hosts, and having an index would make this quick.

Creating the index on type CREATE INDEX movie\_shows\_type\_index 0N movie\_shows(type)

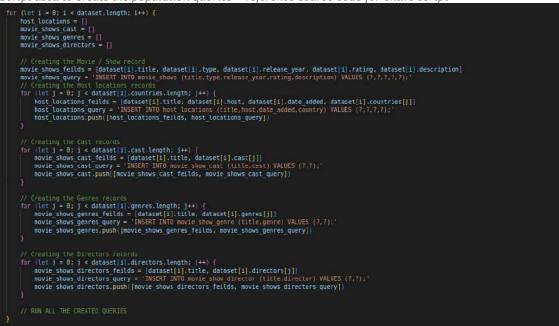
#### **Populating the Database**

Firstly I needed to clean the dataset, by normalising the data-types and enumerator classes. I did this with a python script which is available in the source folder (file name: csv\_cleanup.ipynb). This script just cleans the data-types and concatenates the datasets, then creates a clean csv to use for the population of the database.

Below I illustrate the method in which I populated the database. As the dataset wasn't normalised, I decided to normalise while populating the database with a script in node. Due to running out of time for this project, I decided not to look into implementing transactions with these queries. The full

script I used in populating the database is available in the source folder (file name: populate\_database.js). Below is how the queries were made.

Script used to create the population queries – reference source code for entire script



#### **Database review**

The database we have got is good, though the missing data fields affect our accuracy. So some webscrapping for these missing fields would be ideal (out of the scope of this project).

#### **Database queries**

Here we will state what queries we would use for our node application when gathering answers to our predefined questions.

Question 1:

Which host played the most Movies / TV shows from a specific **director** in a specific date range and country.?



#### Question 2:

Which host played the most Movies / TV shows from a specific actor in a specific date range and country.?

Query for question 2



#### Question 3:

What genres are most common from a specific host in a specific date range and country.?

Query for question 3



#### Question 4:

What are the latest Movies / TV shows hosted by a specific host in a specific country.?



# <u>Stage 4</u>

The web application

#### Appendix G.1

Overview of application

#### Host comparisons

Compare host's, to find a host most suited for you.

Which host played the most Movies / TV shows from a specific **Director** in a specific date range and country.?

Director	frank ariza	]	Suggestions
Country	all	~	
From Date	2006		
To Date	2022		

Look Up

Answer

Which host played the most Movies / TV shows from a specific Actor

in a specific date range and country.?

Actor	jeremy davidson		Suggestions
Country	all	~	
From Date	2006		
To Date	2022		

Answer

Answer

Look Up

What genres are most common from a specific host in a specific country.?

Host	netflix	~
Country	al	~
From Date	2006	
To Date	2022	

What are the latest Movies / TV shows hosted by a specific host in a specific country.?

Look Up

Host	netflix	¥	
Country	all	~	
	Look Up		

## Appendix G.2

*Question 1 : Input and Output* 

Director	jessie nelson	]	Suggestions
Country	united states	~	
From Date	2006		
To Date	2022	1	
	Look Up		

**Appendix G.3** Question 2 : Input and Output

Actor	jeremy davidson	Suggestions
Country	all	~
From Date	2006	
To Date	2022	
	Look Up	

**Appendix G.4** Question 3 : Input and Output

st	netflix	~
untry	all	~
rom Date	2006	
o Date	2022	
275/16 (755)	Look Up	
<b>nswer</b> Iternational tv		
	shows	
iternational tv	shows	

## Appendix G.5

ī

Question 4 : Input and Output

specific count	atest Movies / TV s ry.?		ie nose ni s
Host	netflix	~	
Country	all	~	
	L	ook Up	
Answer			
	wn: inspiration4 mi	ssion to space	
Type; tv_show			
Release Year:			
Rating: TV-14			
Country: all			
Genres: docus	eries, science & nati	irê tv	
Title: nail bon	aber: manhunt		
Type: movie			
Release Year:			
Rating: TV-M	A		
Country: all			
Genres: docur	nentaries, internation	al movies	
	mogul: john delore	m	
Type: tv_show	V		
Release Year:	2021		
Rating: TV-14	6		
Country: all			
Genres: crime	tv shows,docuserie	s,british tv shows	
Title: my unor	thodox life		
Type: tv_show			
Release Year:	2021		
Rating: TV-M	A		
Country: all			
Genres: reality	ý tv		
Title: crime st	ories: india detectiv	es	
Type: tv_show			
Release Year:			
Rating: TV-M			
Country: all	20		
	h tv shows,docuserie	NUMBER OF STREET	

#### **References:**

- 1. Kaggle, Shivam Bansal, 2021 https://www.kaggle.com/datasets/shivamb/netflix-shows
- 2. Kaggle, Shivam Bansal, 2021 https://www.kaggle.com/shivamb/hulu-movies-and-tv-shows
- 3. Kaggle, Shivam Bansal, 2021 https://www.kaggle.com/datasets/shivamb/amazon-prime-movies-and-tv-shows
- 4. Kaggle, Shivam Bansal, 2021 https://www.kaggle.com/datasets/shivamb/disney-movies-and-tv-shows